

DEPARTMENT OF PREVENTIVE ONCOLOGY

Tata Memorial Hospital

“Cancer Prevention, Education & Promotion_ Train the Presenter Workshop”

COURSE TITLE: "Cancer Prevention, Education & Promotion_ Train the Presenter Workshop"

COURSE DURATION: 3 days

Cancer education course aims at capacity building of Individuals and Organisations with basic tenets of cancer prevention, control, importance of screening and early detection framework enabling them to organize, develop, implement and evaluate cancer education programs and activities for general public in different community health settings.

COURSE CONTENTS:

- 1. PRINCIPLES OF HEALTH EDUCATION AND HEALTH PROMOTION**
- 2. CONTENTS OF CANCER EDUCATION PROGRAM**
 - a. Common cancers in the country, Preventable cancers
 - b. Address Common cancers of Oral, Breast and Cervical cancers
 - c. Understanding causation and Risk factors for COMMON CANCERS
 - d. Importance of screening and early detection
- 3. CANCER EDUCATIONAL APPROACHES:** Methods and Strategies for Health Education
- 4. PROGRAM DEVELOPMENT IN COMMUNITY, CANCER EDUCATION PROGRAMS**

(1) needs, (2) objectives, (3) learning activities, (4) settings, (5) evaluation. Skill development in program planning and program implementation
- 5. LIMITATIONS AND BARRIERS IN CANCER EDUCATION:** Gender, Culture, Customs, Practices, Religious and Familial Groups
- 6. COUNSELING AS AN APPROACH FOR CANCER EDUCATION:** Principles of counseling
- 7. PLAN, DESIGN AND IMPLEMENT CANCER EDUCATION PROGRAMS**
- 8. TEACHING AND LEARNING METHODS:**

- a. Lecture presentation/discussion.
- b. Seminar/presentation.
- c. Paired/ Group discussion
- d. Focus Group Discussion
- e. Individual and group exercises
- f. Guided micro teaching sessions
- g. Role play
- h. Developing Information and Education materials

9. TYPES, CHARACTERISTICS, ROLE AND IMPORTANCE OF THE APPROPRIATE HEALTH EDUCATION MEDIA

10. HEALTH COMMUNICATION FOR SPECIAL POPULATIONS -Visually impaired, Deaf & Mute, Street Children, Juvenile Delinquents, Prisoners, LGBT, CSWs etc.

11. IMPLEMENTATION, ADMINISTRATION AND EVALUATION OF CANCER EDUCATION PROGRAMS

12. GROUP WORK FOR ORGANISATION AND PLANNING OF CANCER CONTROL , PREVENTION & EDUCATION PROGRAMS

REGISTRATION FEES: Rs.700 for 3 days

RESOURCE FACULTY & COURSE CO ORDINATORS:

Dr. Sharmila Pimple, Professor, Dept. of Preventive Oncology, Tata Memorial Centre.

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