

1. Emailer to be shared

Please forward this emailer available in the link below and enclosed to:

- 1.1. Your faculty
- 1.2. Your professional contacts
- 1.3. Your head of Communication Department. Your Communication Department should be asked to organise an institutional emailer to your institution's database. The emailer message should outline the fact that your institution is a member of the WIN Consortium, organizer of the conference, and that you will be actively participating in the WIN Symposium.

https://sg-mktg.com/MTU1MzUyMjExNnxLaTEzbUE5OXZJMDBlYnhCN21uTEtMQkExRVdKRUGwMXNvYU1hSW0tX1hnQTRNSmVteldQUm9oenNtWThRMzhUNHhdUk4MkFzWFNfeVI4WG8xbzBkUnRmVzBsMEpDai15YXRNLWNzTjlbktHOGgtSmFzUjdiQXAtHFJvX11R3dNOXdVYTVcZIRKM3pvS0dYOWJqdVVTbUM4M0J5YV85emsycFp0NFhKMIA0OE5JY1ZocGFZ3hCRE9KaDB2dFFUWRQdXVOTVdwMldqcE1fcnc5OWJKMDJ2b2wySlJXNkNUUnV6TFF2V2I4TUdySzd3NEtWVnJHYjB0ZENQWXRtenN4M0pCVXlkYms0b0ZYNF1amN8UPbzceH6lwpGQwGZfPwEKXyKpZ1Jb1wmz- X8_r3ZQ=

2. Banners of the WIN symposium 2019 on your institution's website

- 2.1. Put up the banner in a visible place of your website. We have created several banners and you can alternate. In order to link these .jpg and .gif banners to the WIN Symposium website www.winsymposium.org this can be done when uploading the images to your website. All website backends provide an option to add it via HTML code to the image.



COMMUNICATION PACKAGE TO WIN MEMBERS – MARCH 25, 2019



2.2. Please add the WIN symposium 2019 in your recommended calendar of events in your institution's website

3. Social Media activities

3.1. Twitter: We have prepared a series of tweets for you. We recommend each of them is sent with a banner.

(a) *Inventor of CRISPR/Cas9 Jennifer A. Doudna will present 'Rewriting the Code of Life: CRISPR-Cas Genome Editing' at #winsympo2019 in Paris, France on June 23-24, 2019. Send your abstract! <https://www.winsymposium.org/>*



(b) *Dr. Jennifer A. Ligibel of @DanaFarber will discuss the importance of lifestyle-based strategies in cancer prevention at #winsympo2019 in Paris, France on June 23-24, 2019. Register now at: <https://www.winsymposium.org/>*



(c) WIN 2019 Symposium has been endorsed by the ASCO® for the 11th consecutive year! We are member of WIN

Consortium and our event remains the only annual event of its kind bringing together leading, international researchers and experts in the field of personalized medicine in oncology #winsympo2019 @ASCO



3.2 LinkedIn: We have prepared a suggestion of LinkedIn post that you can use on your institution's LinkedIn Account and/or on your personal LinkedIn account.

Dear Friends,

There will be an exciting line-up of speakers at the WIN2019 Symposium in Paris, June 23-24, 2019 dedicated to WINnovation and Global Deployment of Precision Oncology.

Under the chairmanship of WIN's Chairman, Dr. Richard L. Schilsky, CMO of ASCO® and Dr. Razelle Kurzrock (UC San Diego), WIN 11th symposium will present an array of exceptional speakers, including Prof. Jennifer A. Doudna, inventor of CRISPR-Cas9 who will present a lecture on "Rewriting the Code of Life: CRISPR-Cas9 Genome Editing"; and Dr. Jennifer A. Ligibel of Dana Farber who will discuss the importance of lifestyle strategies to cancer prevention.

Join us to hear diverse insights from the oncology landscapes across the world and the latest in clinical trials development, including WIN's WINTHER and SPRING trials.

WIN2019 symposium is the only event of its kind that enables all stakeholders of cancer care, from academia to industry, to present their latest innovations and advances. Topics include:

- Transformative Innovations in Precision Oncology Trials & Challenges of Experimental Therapeutics
- Innovation in Laboratory/Preclinical models and IT Support Platforms
- Disruptive Concepts and Innovation across the globe
- Deployment of Precision Oncology

www.winsymposium.org

#winsympo2019

