

## **World No Tobacco Day 31<sup>st</sup> May 2018 – “Tobacco and Heart disease”**

On “World No Tobacco Day”, ACT India, launched a city-wide campaign targeting the dentists and youth to create awareness about the health hazards associated with tobacco use. The day started off at Government Dental College, Fort, with interactive discussions addressing 200 students on the common tobacco use and control related myths, followed by a captivating video release created by their students. A silent rally then marched out in the hospital vicinity with graphic banners displaying the diseases this illicit substance causes. Similar lectures were delivered to 50 doctors at Nair Hospital, Mumbai Central, where public-awareness videos were displayed on how tobacco usage consumes not only the person’s life but also entire family’. The next was at Terna Dental College, Navi Mumbai, where a special emphasis was laid upon the more contemporary tobacco alternatives such as e-cigarettes and hookahs. The 250 people youthful audience took an oath to help out in the fight against tobacco by opportunistically participating in awareness. The day ended at MGM Hospital, Navi Mumbai, with a strong take home message to make at least one other person stop this habit!"

### **PHOTOGRAPHS:**

World no tobacco day rally at Government Dental College, Fort



Sensitization program at Nair Dental College



Anti-tobacco workshop at MGM Hospital, Navi Mumbai



Sensitizing dentists at Terna College on World No Tobacco Day 2018



